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#### THE CERRAD GROUP

Cerrad is one of the most dynamically developing companies in Poland and Europe. Along with their 100% Polish capital and now holding all the shares in Ceramika Nowa Gala and Ceramika Gres, the Cerrad Group finished 2020 at the front line amongst some of the leading, global manufacturers of ceramic tiles.

Cerrad gained their competitive edge, among other things, thanks to the complex tile portfolio they created (clinker, gres, floor and façade tiles, 2.0 terrace tiles, large-format tiles, v-shape treads), which is brimming with unique designs, filled with an assortment of surface finishes (matte, polished, lappato, satin) and a variety of formats (including  $162 \times 324$ ,  $120 \times 280$ ,  $20 \times 240$ ).

Thanks to the acquisition of the Nowa Gala and Ceramika Gres ceramic plants in Końskie, Cerrad was able to expand their product portfolio with those signature brands. Among them, a range of innovative products that are ideally suited for the demanding investment sales sector. Among them, in-mass dyed tiles.

In 2021, Cerrad began the next stage of the EU co-financed project, which will result in the construction of an innovative and ecofriendly pilot line, designated for the production of large-format tiles with deep body structures.

The Cerrad Group has a distribution network throughout all of Poland. In addition, high-quality tiles produced with the use of the latest technologies are exported to over 50 countries around the world.

The Group's portfolio is regularly expanded with new collections inspired by natural wood grain, the minimalist concrete surface, the beauty of natural stone and the always elegant marble. All products are subject to strict quality control which is carried out in accordance to the European ISO 9001 quality management system, they have a variety of approvals and national and international certificates.

# GOLD A' DESIGN AWARD Marquina Gold



Thanks to the use of the latest technology, full-body color gres tiles are extremely durable and resistant, which makes them ideal for use in any space. Thanks to the **LamGea technology,** the tiles have a deep

structure and a surface that flawlessly mimics that of natural stone, in a thickness of only 6 mm. The final tile design is completed through the use of specialized technology and particular elements,

thanks to which we are able to achieve that special light-play on the surface of the tiles.

#### Polish design appreciated worldwide

Cerrad was recognized on the international arena for its outstanding industrial design. The new Marquina Gold and V-shape Mattina collections won gold and silver at the international A Design Award competition, in the 'building materials and construction elements' category.

A' Design Award & Competition is one of the largest, most prestigious and highly recognized design competitions in the world. Winning the award doesn't just symbolize outstanding design excellence. It also emphasizes the originality and functionality of the product that's on











**SILVER A' DESIGN AWARD** V-SHAPE MATTINA

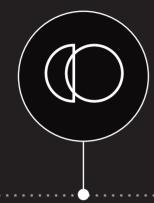




2015-2019

PARTICIPATION IN MARKET FAIRS **CERSAIE IN BOLONY** 

FIRST SHOWROOM AREA - 60 m<sup>2</sup> 2019 - RECORD SHOWROOM AREA - 204 m<sup>2</sup>



2016-2019

PARTICIPATION IN MARKET FAIRS **COVERINGS IN ORLANDO** 

> SHOWROOM AREA 72 m<sup>2</sup>



2019

PARTICIPATION IN MARKET FAIRS **BAU IN MUNICH** 

> SHOWROOM AREA 63 m<sup>2</sup>



2019

PARTICIPATION IN MARKET FAIRS WARSAW HOME IN WARSAW

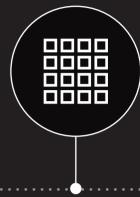
> SHOWROOM AREA 80 m<sup>2</sup>



PARTICIPATION IN MARKET FAIRS TISE IN USA, ORLANDO, FLORIDA

2019

SHOWROOM AREA 84 m<sup>2</sup>



2020 PARTICIPATION IN MARKET FAIRS **CEVISAMA IN SPAIN** 

> SHOWROOM AREA 80 m<sup>2</sup>

We present our products at the most important international trade fairs: BAU, TISE, Coverings, Construma, Cersaie, Eurobaustoff, Cevisama, FOR ARCH, Mosbuild, PSB, Warsaw Home, 4 Design Days. Thousands of kilometers traveled and one, exceedingly important goal - to demonstrate the value and advantage of the Cerrad brand, as well as the quality of our products.

Our showrooms and stands are not only places to display our products, but also spaces for inspiring meetings, exchanging of experiences and ideas, interesting conversations and building of relations, and a space where you can also count on professional and/or technical advice. The display areas prepared by us are modern showrooms where we exhibit the newest products for our guests, and which have an enormous share in setting global trends, all the meanwhile fully meeting the creative needs of designers and interior architects alike.



#### **OVER 50 COUNTRIES**

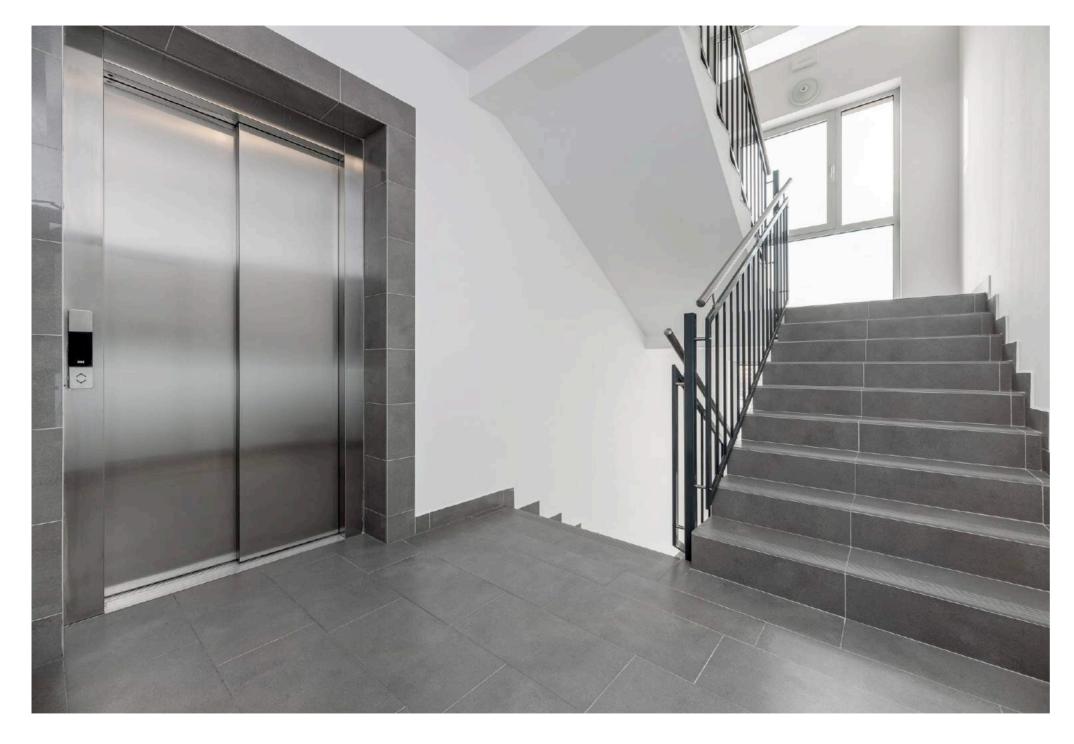
Cerrad Group products are appreciated by customers from over 50 countries around the world. A significant sales dynamic is shaping towards the demanding US and German markets. From one year to the next, the company registers dynamic growth on the eastern and western markets in Europe, maintaining a leading position among Polish manufacturers. It's currently the largest supplier of gres and clinker tiles to the Ukraine.

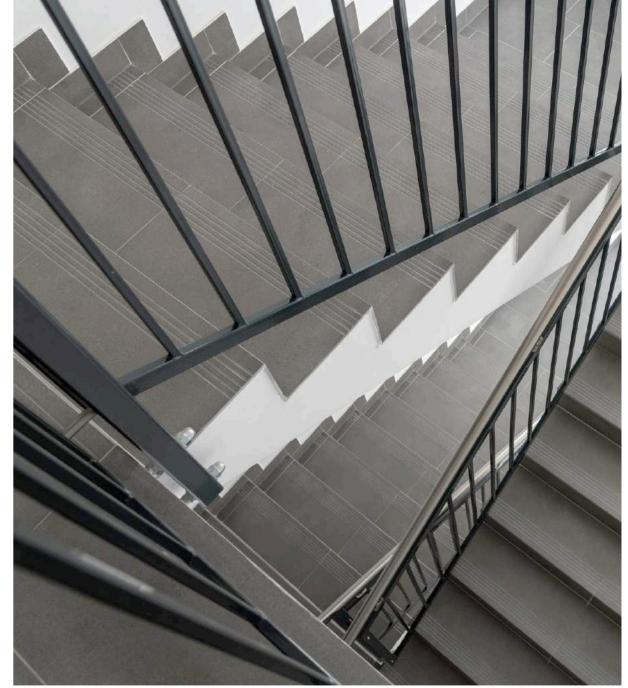




## **OGRODY**







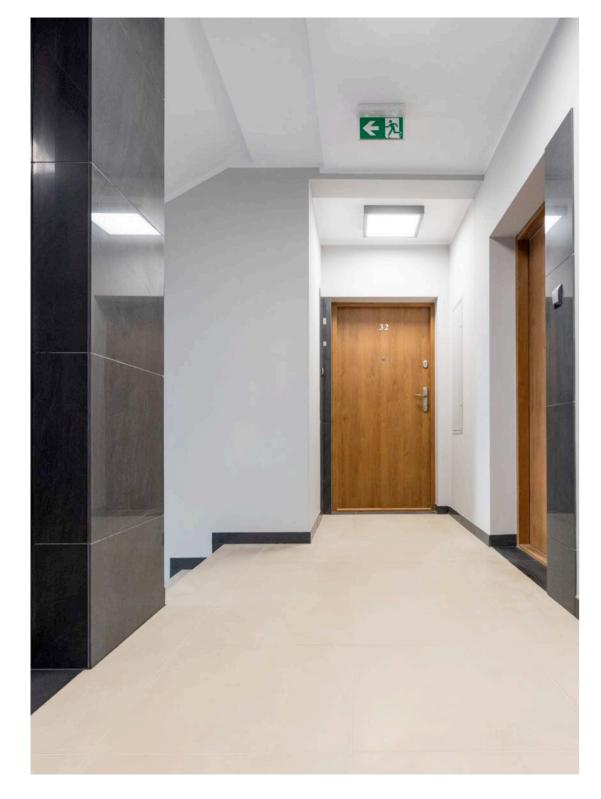
OGRODY SUBDIVISION, RADOM, WYŚCIGOWA 30
COLLECTION: NEUTRO ciemnoszary (NU13)

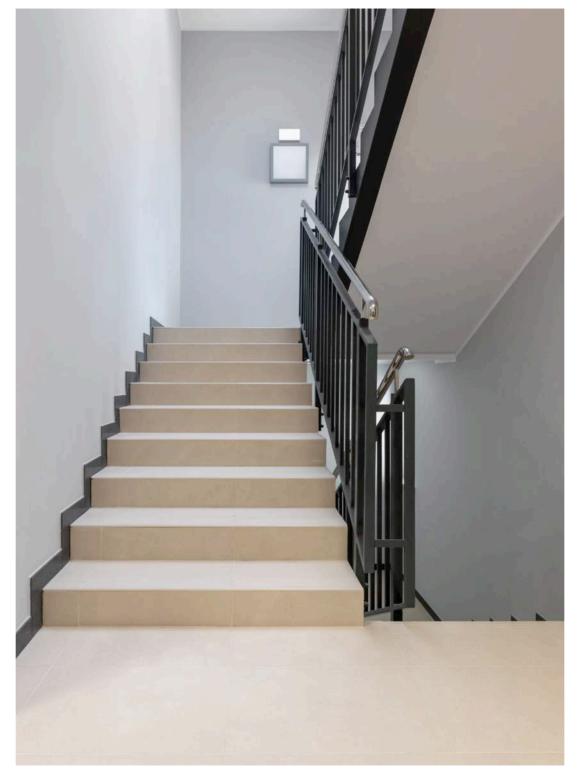




## **PLAŻOWA**

BIAŁYSTOK







PLAŻOWA SUBDIVISION, BIAŁYSTOK, PLAŻOWA 30

COLLECTION: NEUTRO jasnobeżowy (NUO2), VARIO antracytowy (VR14)





## MOJA MŁYNOWA

BIAŁYSTOK





MOJA MŁYNOWA SUBDIVISION, BIAŁYSTOK, MŁYNOWA 46

COLLECTION: SIGNUM jasnobeżowy (SG02), SIGNUM ciemnoszary (SG13)







## **KRÓLEWSKA**

WARSAW







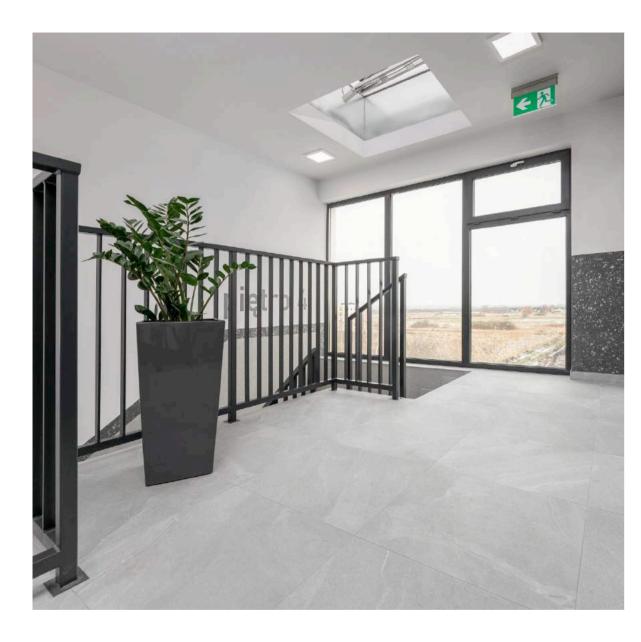


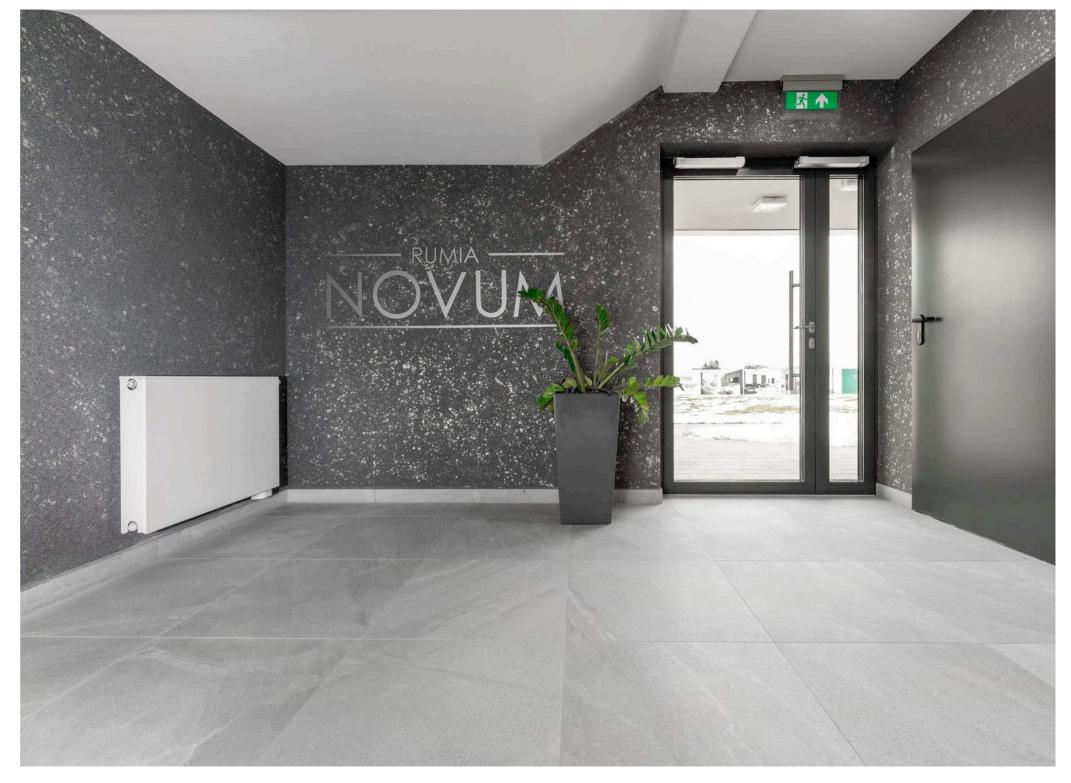
KRÓLEWSKA SUBDIVISION, WARSAW, KRÓLEWSKA 17 Collection: Calacatta White, Concrete





## **NOVUM**





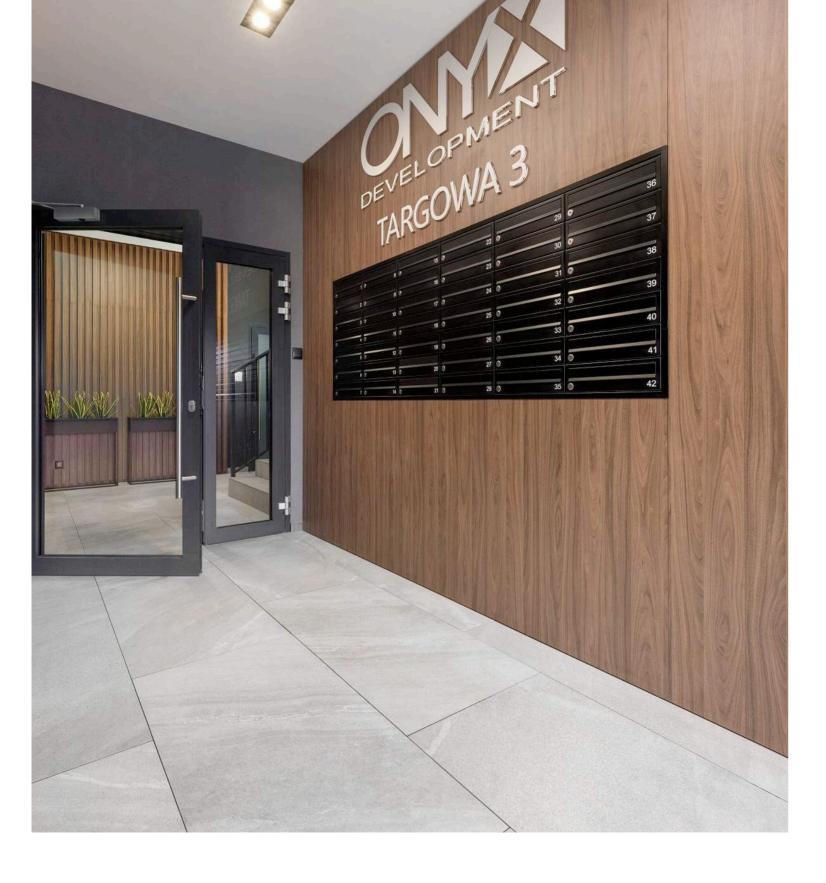
NOVUM SUBDIVISION, RUMIA, KOSYNIERÓW 80D COLLECTION: STONEHENGE szary (SH12)

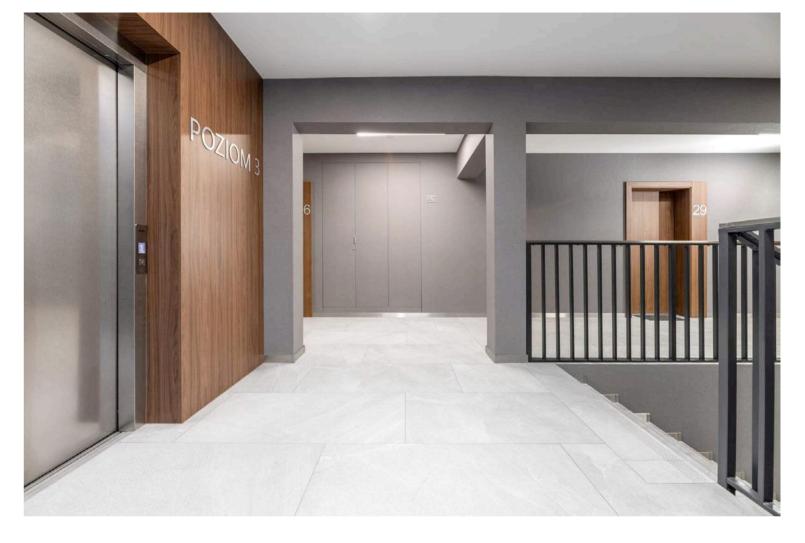




ONYX

○ PIŁA





ONYX SUBDIVISION, PIŁA, TARGOWA 3
COLLECTION: STONEHENGE szary (SH12)

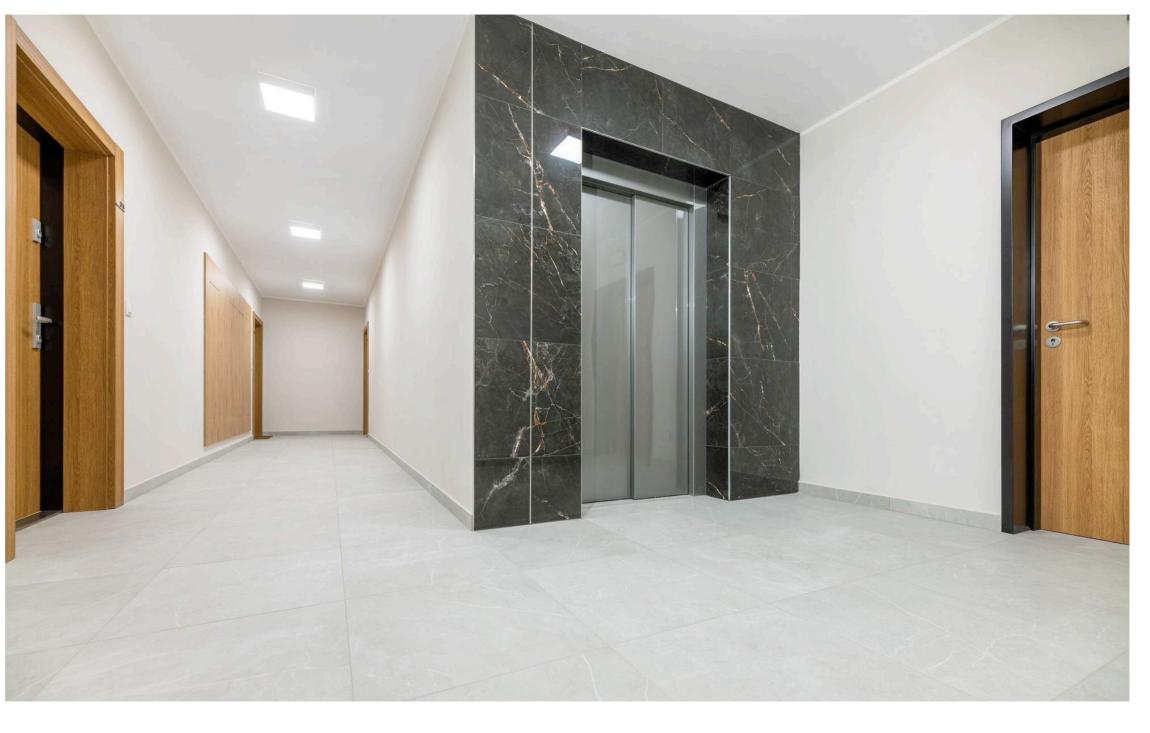




### **REGATY**

L U B L I N





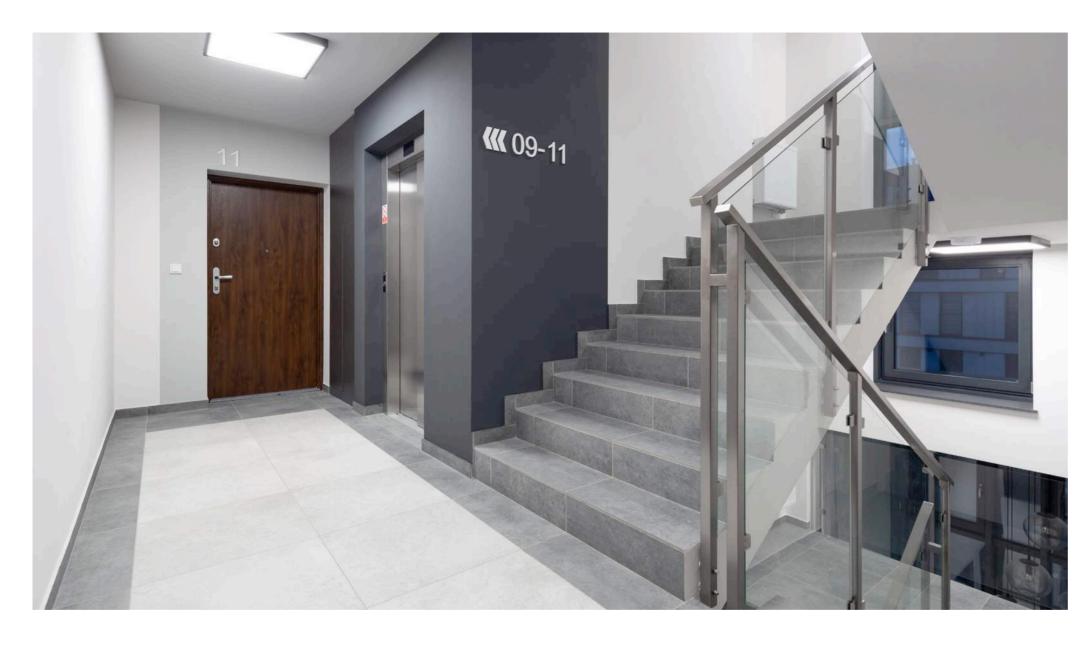
REGATY SUBDIVISION, LUBLIN, KS. WINCENTEGO GRANATA
COLLECTION: KATANIA WHITE

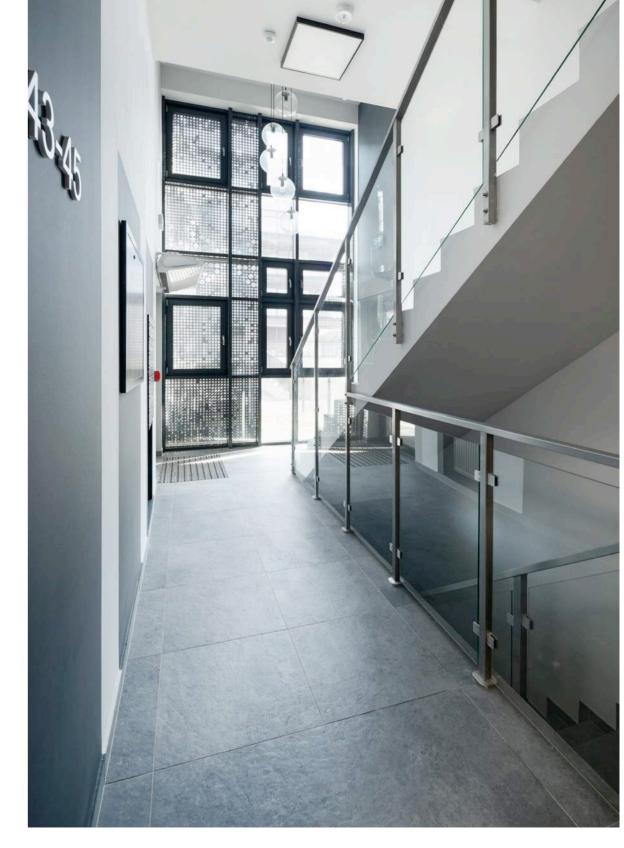




#### **BELLA VISTA**

⊗ KIELCE





BELLA VISTA SUBDIVISION, KIELCE, GEN. WŁADYSŁAWA ANDERSA 1
COLLECTION: CONCRETE

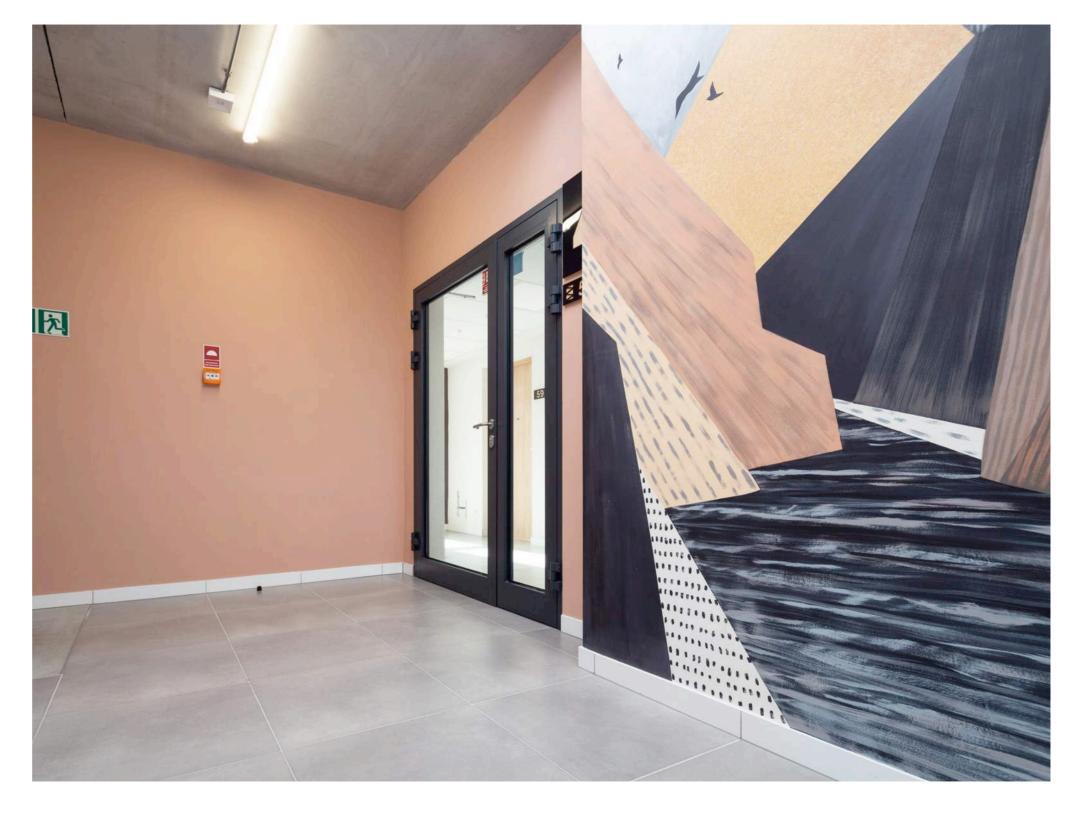




#### **MINIMAXY**

WROCŁAW





MINIMAXY SUBDIVISION, WROCŁAW, ZAREMBOWICZA

COLLECTION: SIGNUM jasnoszary (SG12), FOGGIA NERO, FOGGIA BIANCO

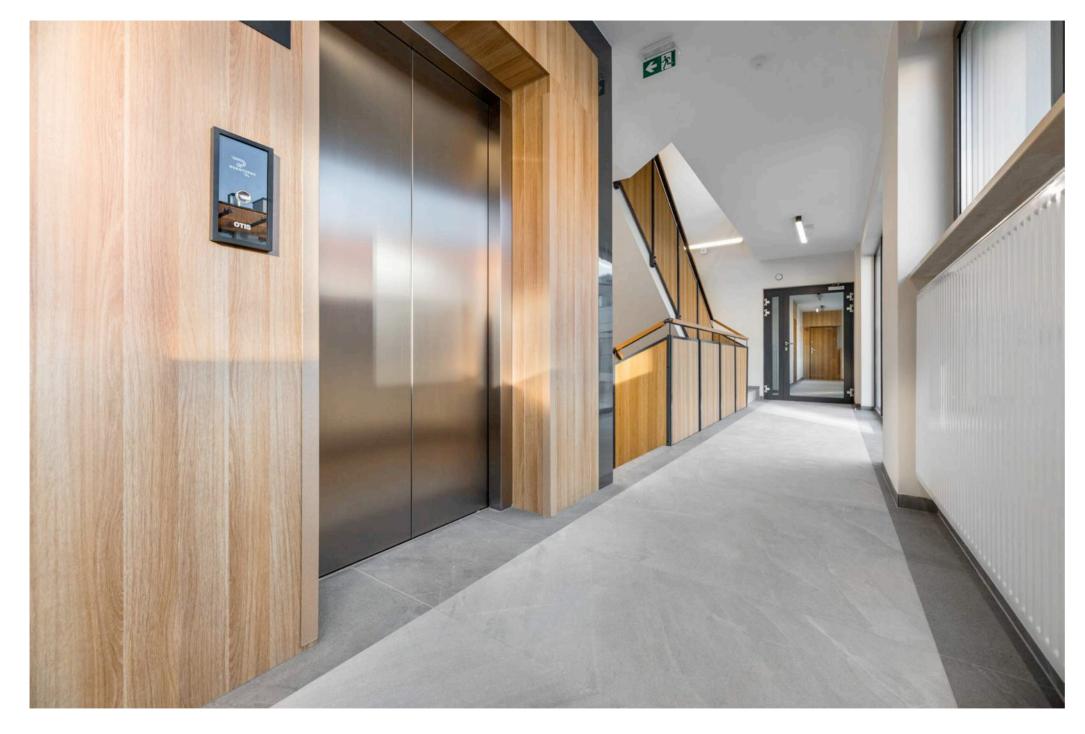


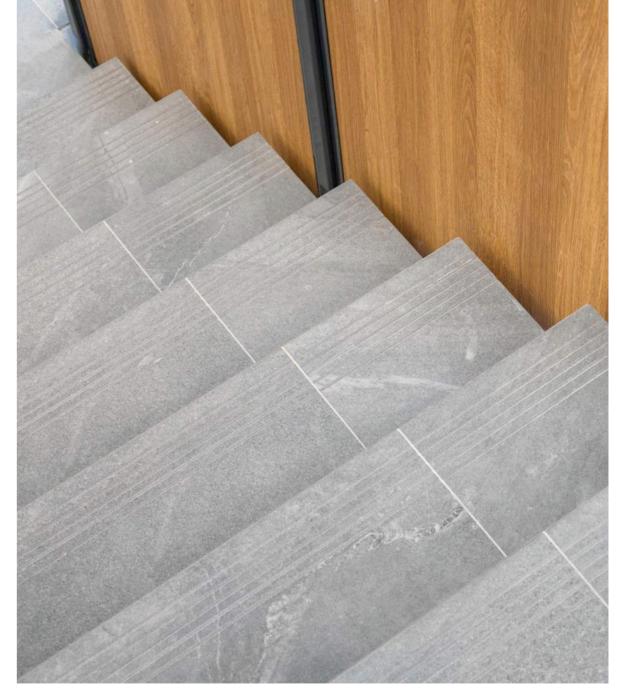


RESIDENTIAL MULTI-FAMILY BUILDING

#### **ROENTGENA**

WARSAW





ROENTGENA RESIDENTIAL MULTI-FAMILY BUILDING, WARSAW, ROENTGENA

COLLECTION: STONEHENGE szary (SH12), STONEHENGE ciemnoszary (SH13), VARIO antracytowy (VR14)





AGH UNIVERSITY DORMITORY

## STRASZNY DWÓR

Ø KRAKÓW



AGH UNIVERSITY DORMITORY STRASZNY DWÓR, KRAKÓW, BUDRYKA 1
COLLECTION: CONCEPT, QUARZITE jasnoszary (QZ12)



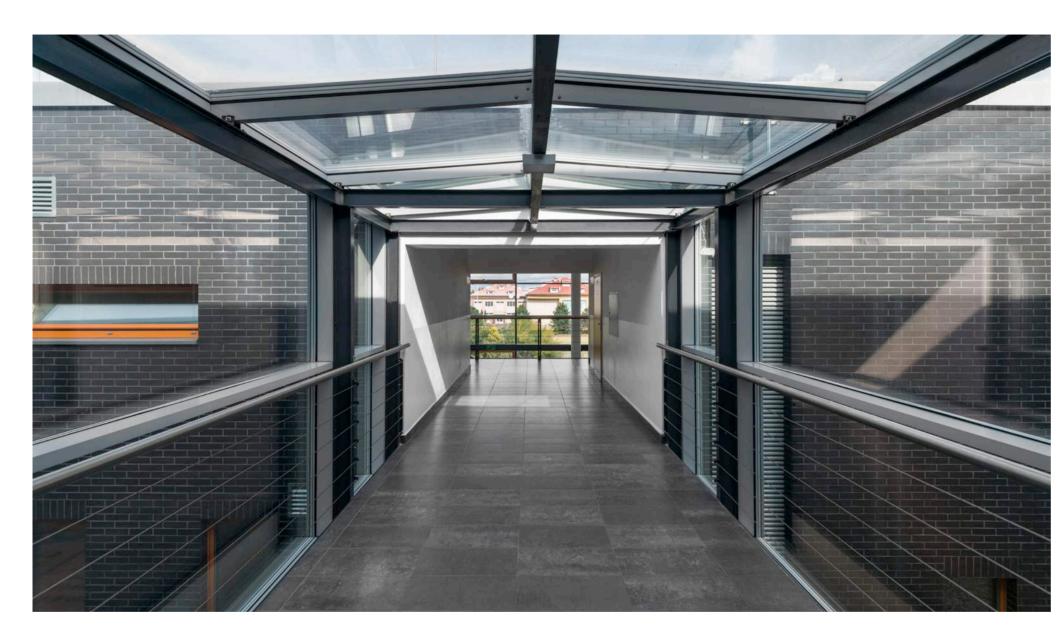


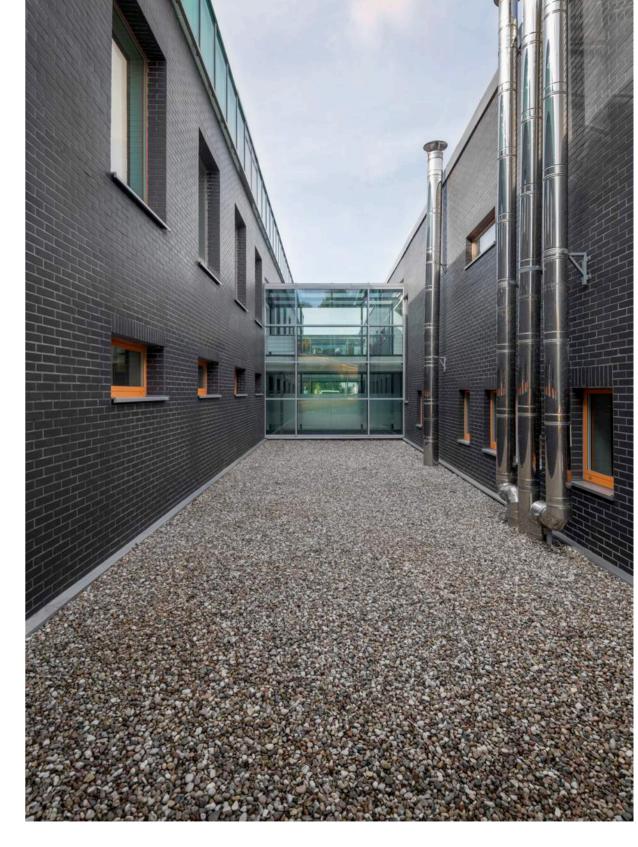


COMMUNITY

# SPORT AND RECREATION CENTER

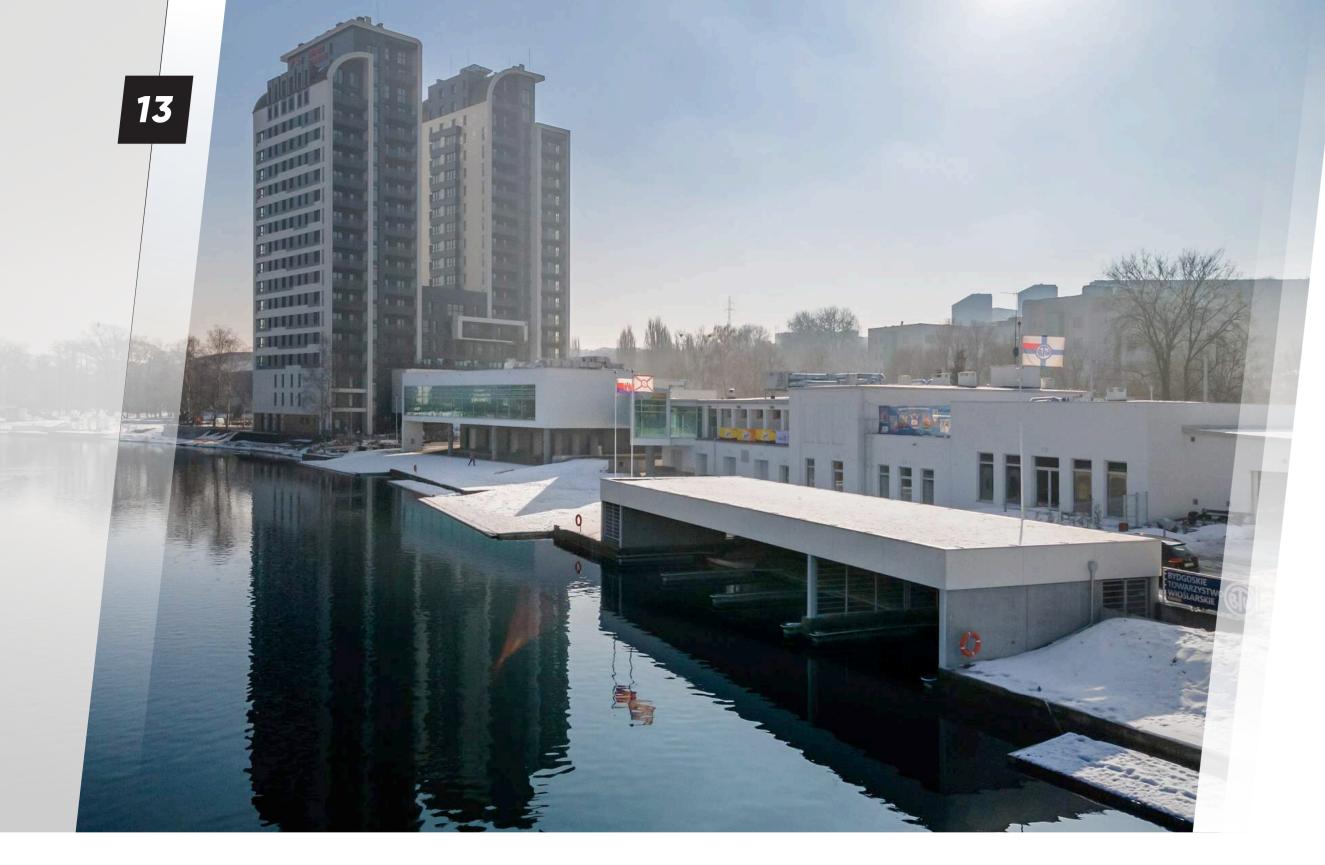
O ŻARÓW MAZOWIECKI





COMMUNITY SPORT AND RECREATION CENTER, OŻARÓW MAZOWIECKI, SZKOLNA 2A

COLLECTION: SZARA

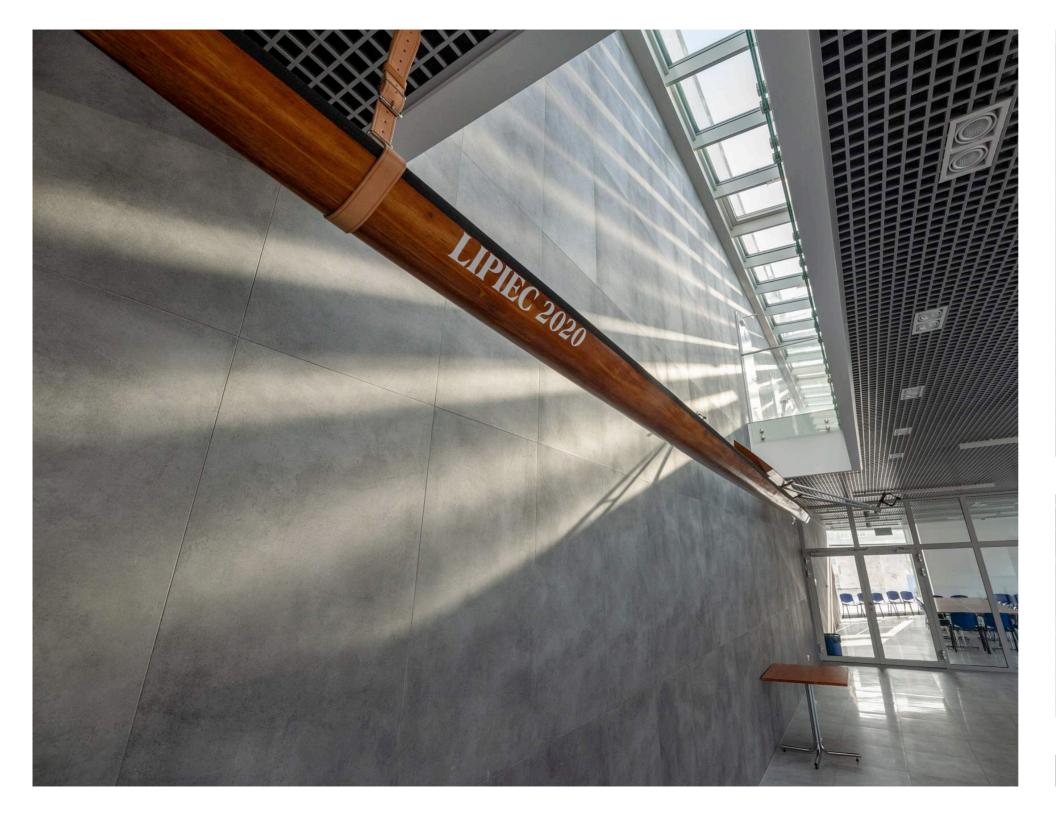


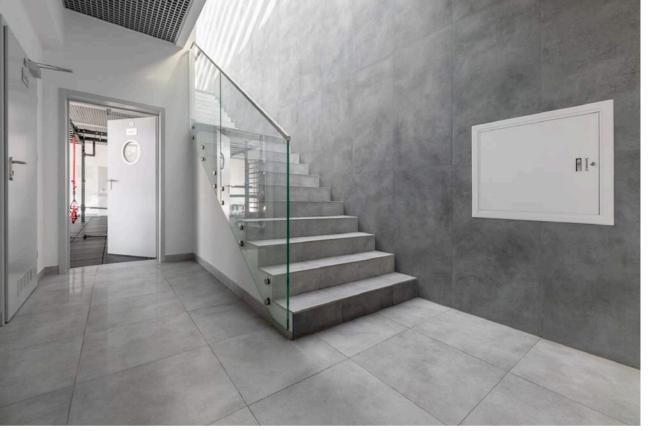


LOTTO - BYDGOSTIA

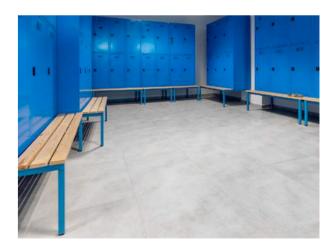
# REGIONAL ROWING SOCIETY

BYDGOSZCZ









LOTTO - BYDGOSTIA REGIONAL ROWING SOCIETY, BYDGOSZCZ, ŻUPY 4

COLLECTION: MIRADOR jasnoszary (MR12)



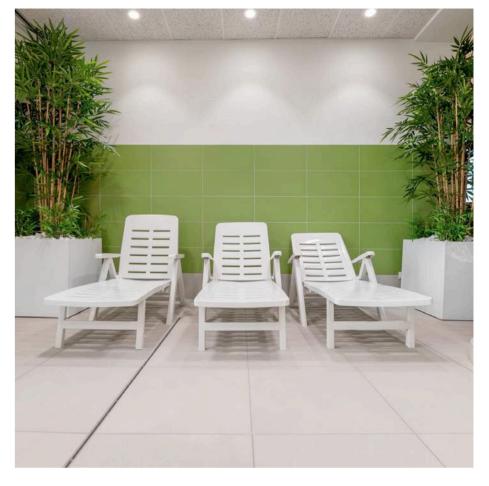


SWIMMING POOL

## **NEMO**

PRASZKA





NEMO SWIMMING POOL, PRASZKA, KALISKA 50

**COLLECTION:** MIRADOR biały (MR01), MIRADOR jasnoszary (MR12), MIRADOR ciemnoszary (MR13), QUARZITE biały (QZ01), QUARZITE jasnoszary (QZ12)

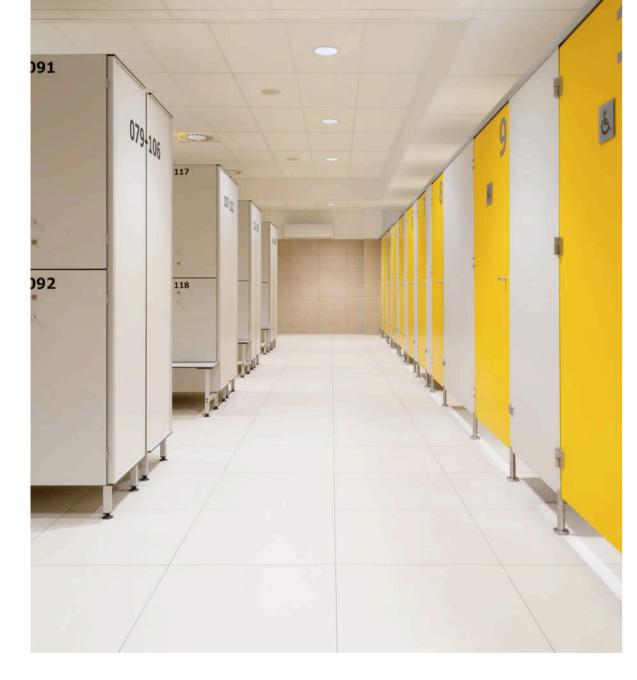


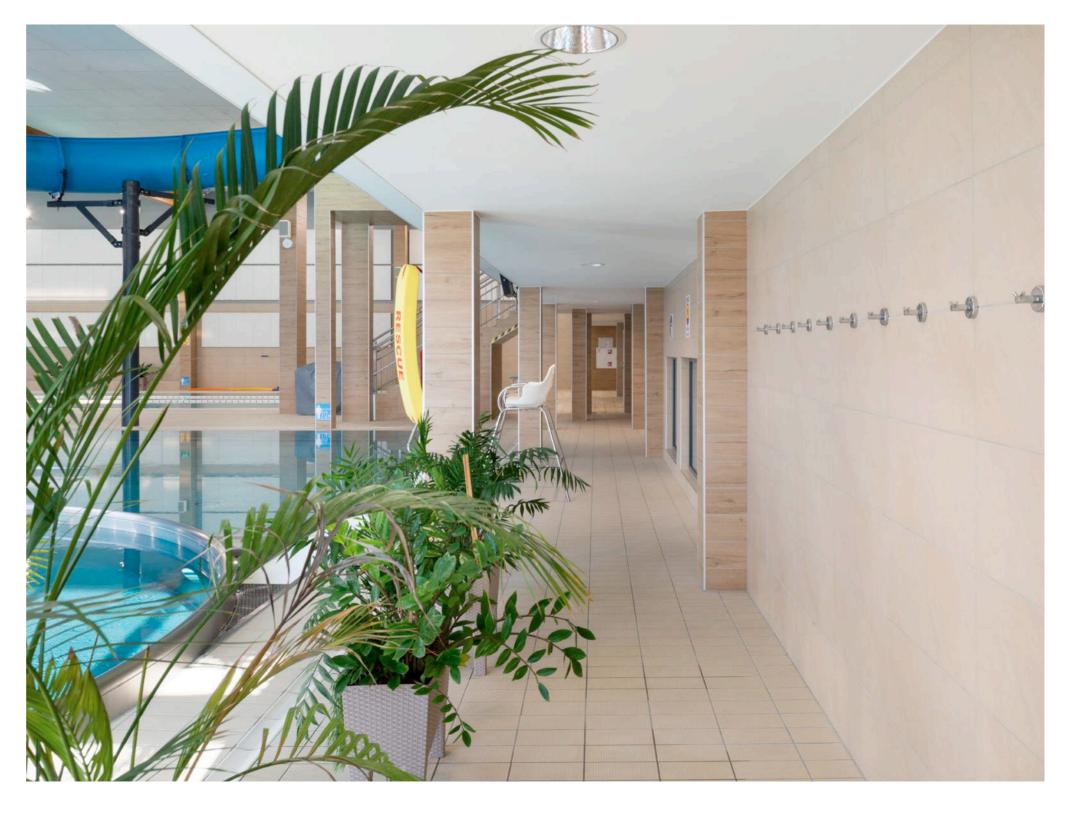


SWIMMING COMPLEX

### **WODNE OKKO**

∅ K Ę D Z I E R Z Y N - K O Ź L E





WODNE OKKO SWIMMING COMPLEX, KĘDZIERZYN-KOŹLE, MOSTOWA 1

COLLECTION: TREND STONE biały (TS01), TREND STONE jasnoszary (TS12), ZENITH biały (ZN01)

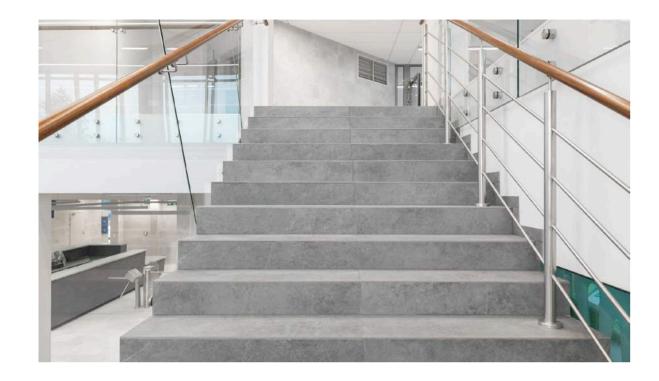




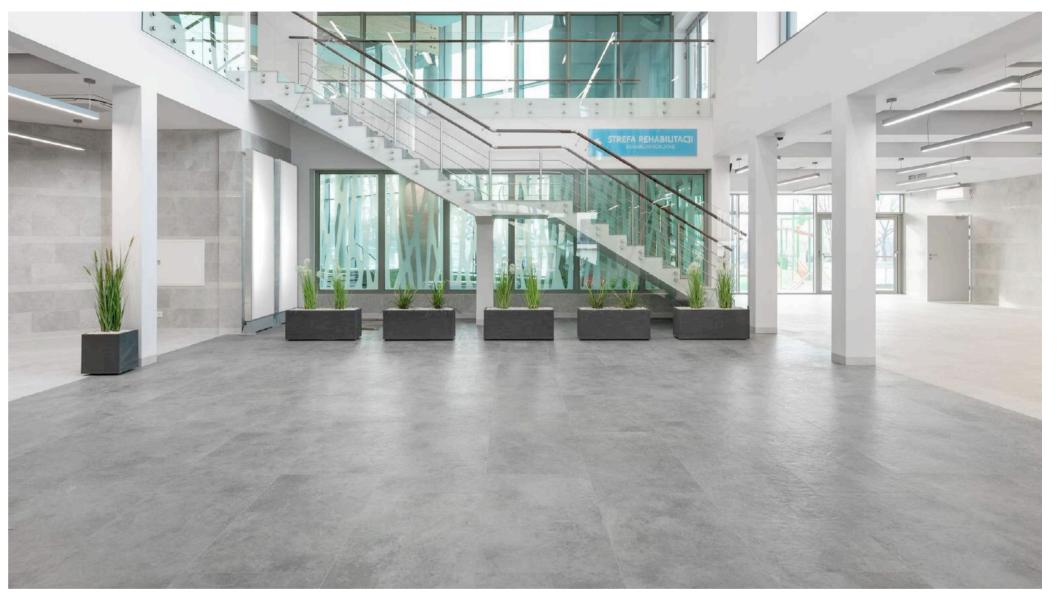
THERMAL BATHS

### **PODDĘBICE**

PODDĘBICE









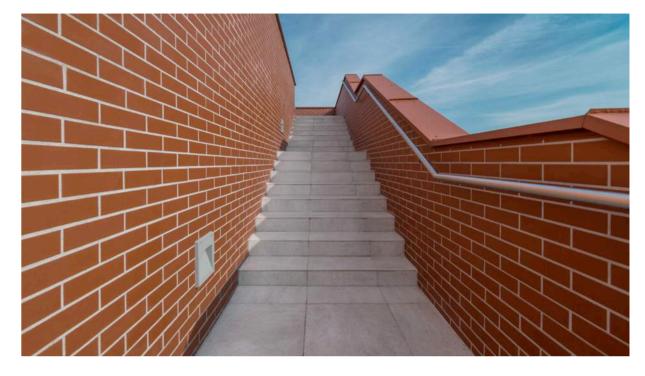


GOLF & COUNTRY CLUB

### SOBIENIE KRÓLEWSKIE

O SOBIENIE - JEZIORY







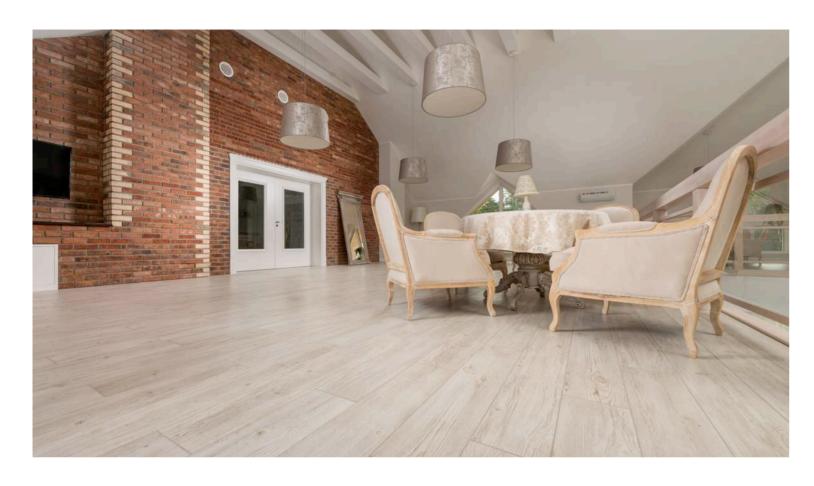




HOTEL & RESTAURANT

# **BUKOWY DWOREK**

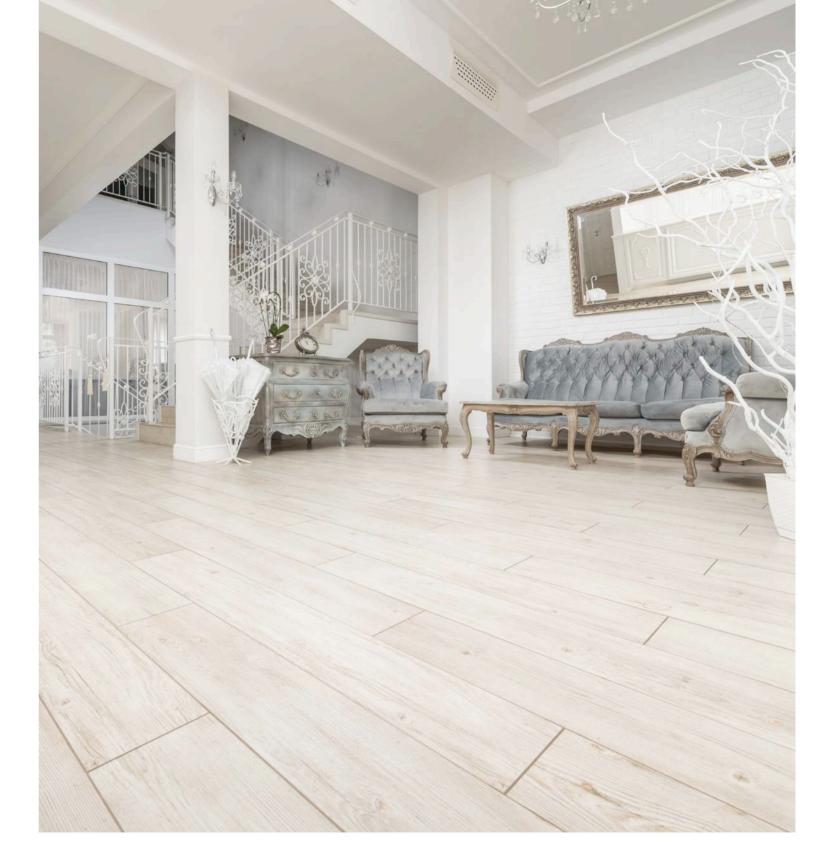
S Z C Z E C I N







BUKOWY DWOREK HOTEL & RESTAURANT, SZCZECIN, RADOSNA 66
COLLECTION: CORTONE

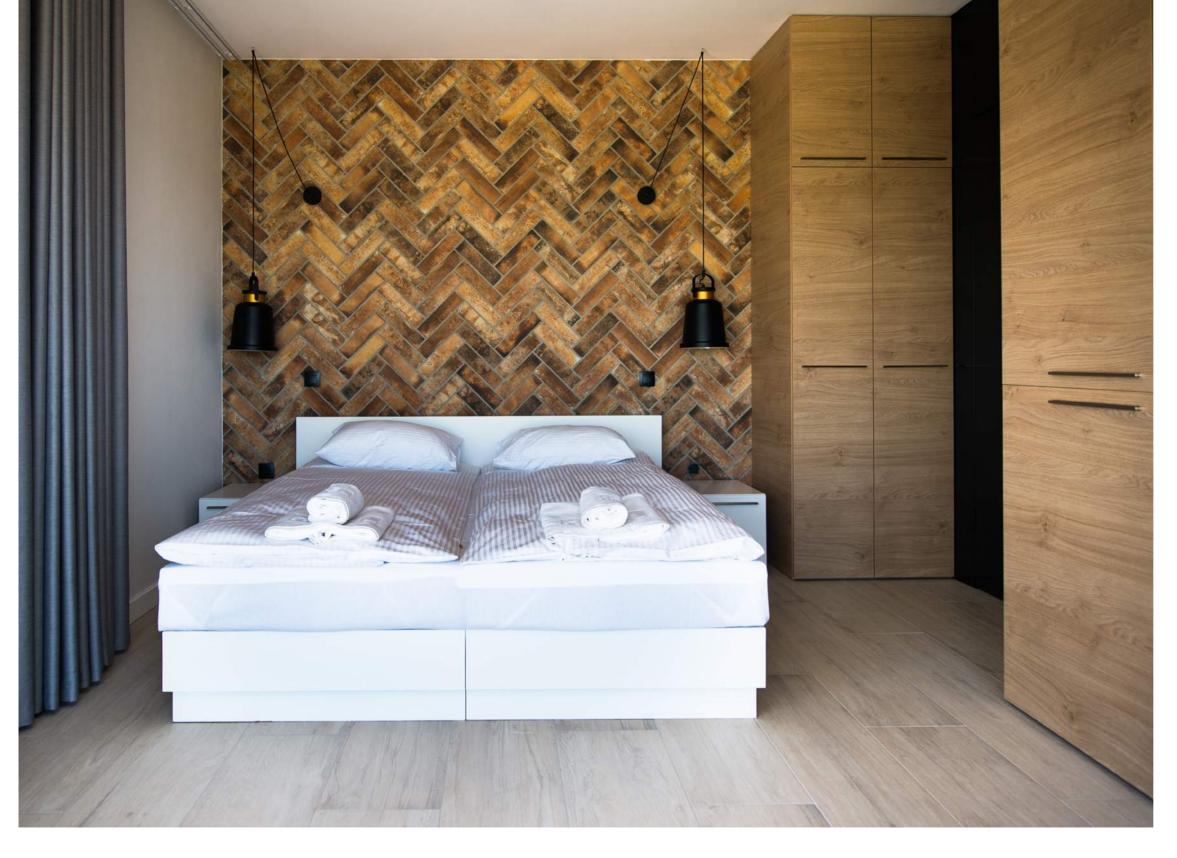


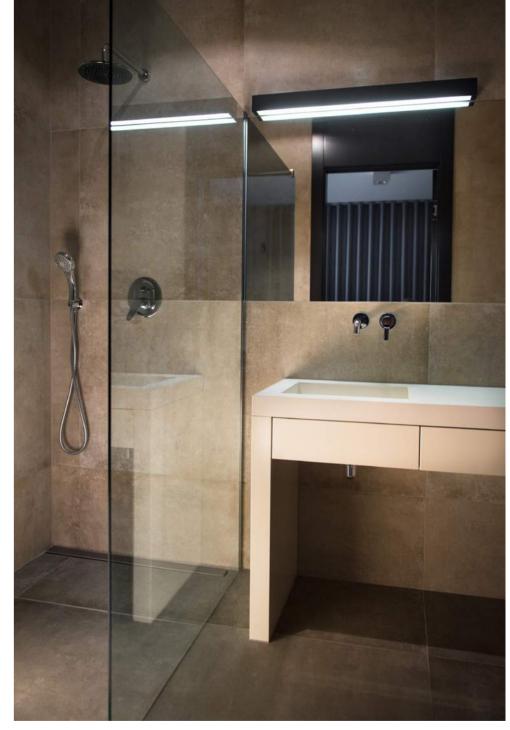




HOTEL

## ROŚ





HOTEL ROŚ, PISZ, ALEJA TURYSTÓW 3 Collection: Piatto, Montego

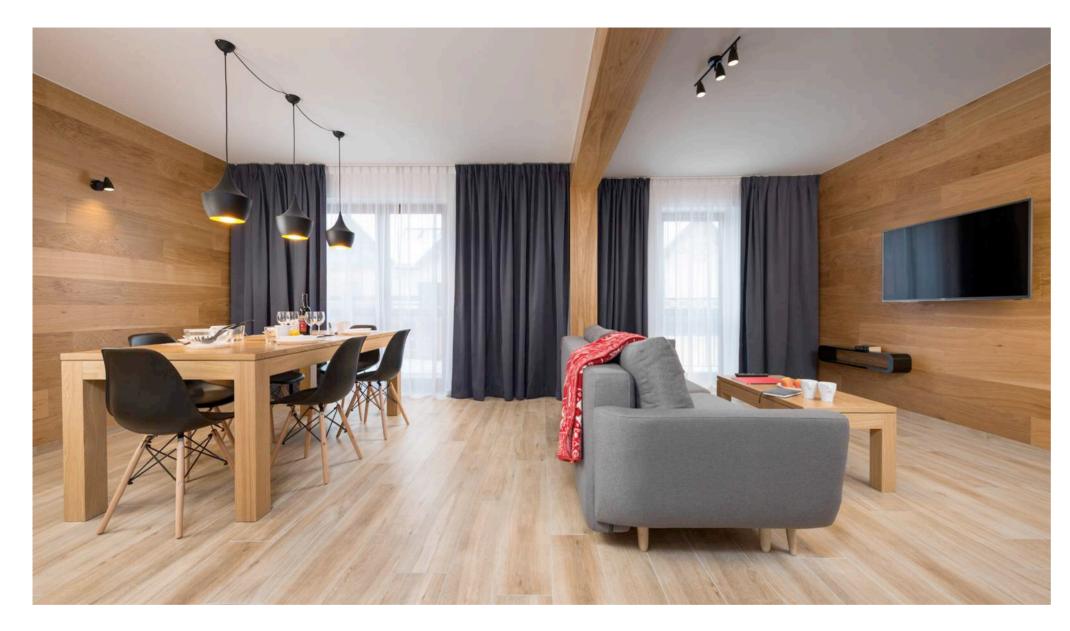




HOTEL

#### **TATRY APART**

© ZAKOPANE







TATRY APART, ZAKOPANE, CIĄGŁÓWKA 7

COLLECTION: MATTINA

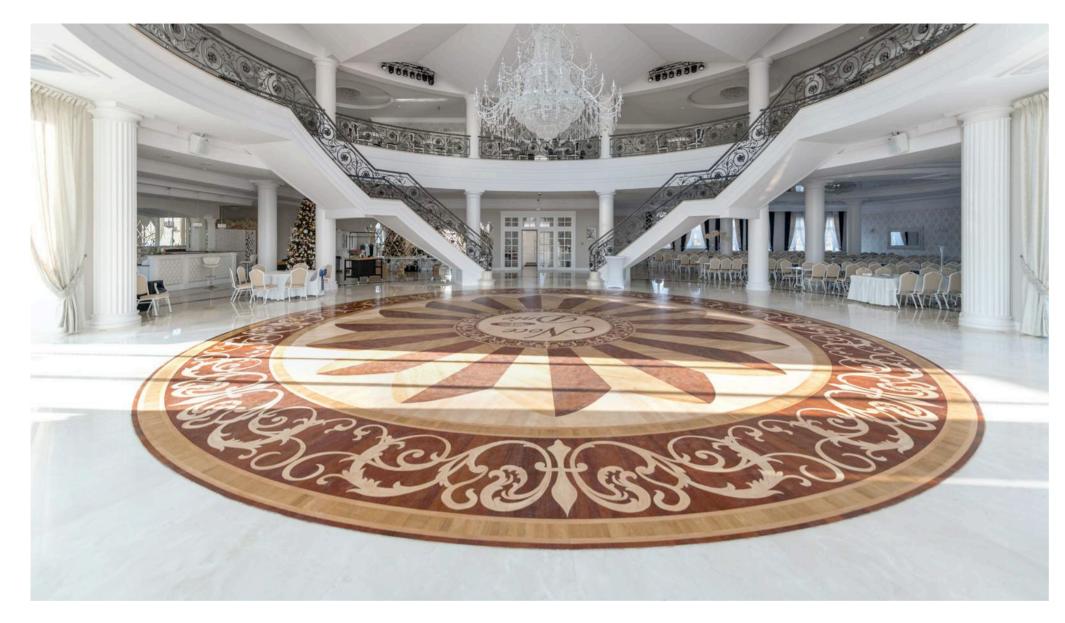




PALACE

#### **NOCE I DNIE**

N O W A P O G O R Z E L





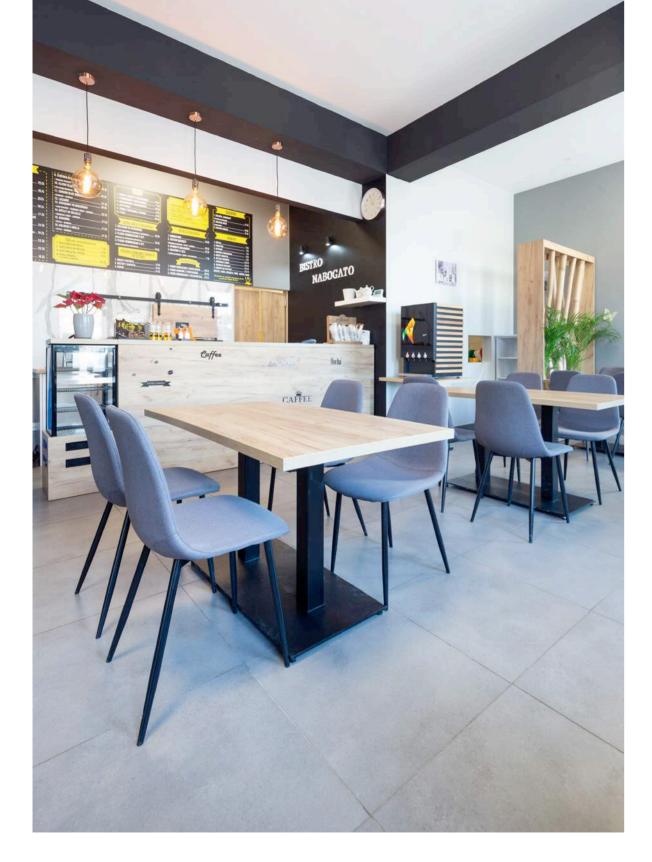




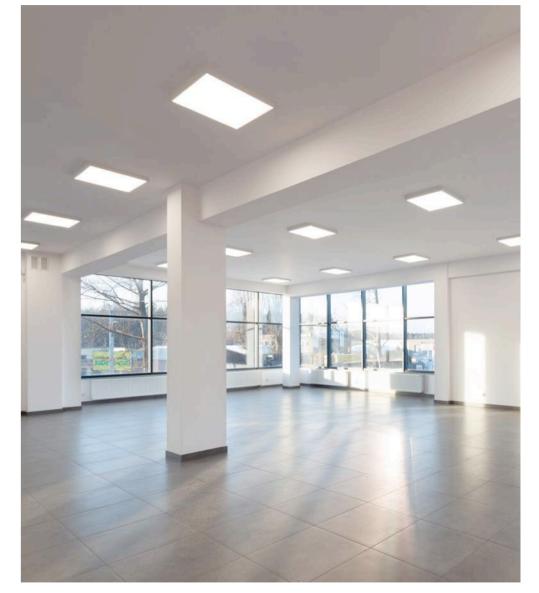
OFFICE BUILDING

### ZAGNAŃSKA

⊗ KIELCE







ZAGNAŃSKA OFFICE BUILDING, KIELCE, ZAGNAŃSKA 200 COLLECTION: NEUTRO ciemnoszary (NU13), MIRADOR biały (MR01), CHERRY (CR04)

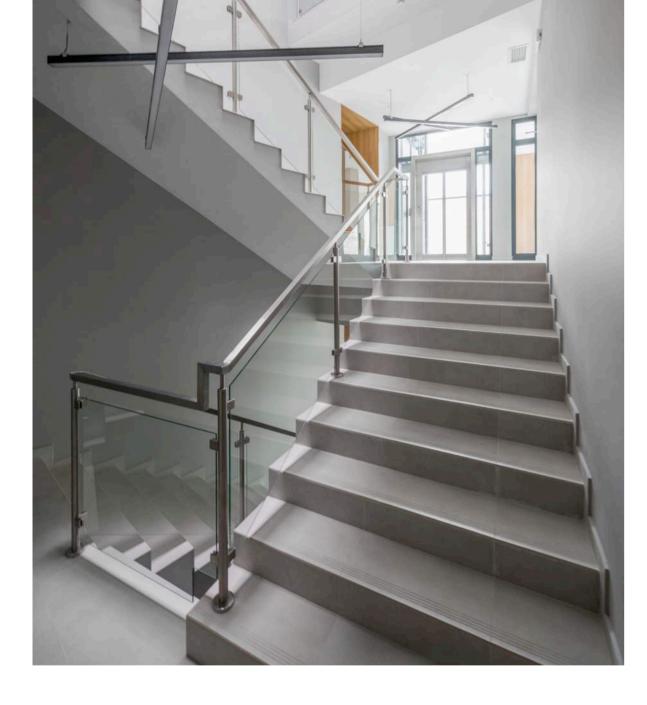


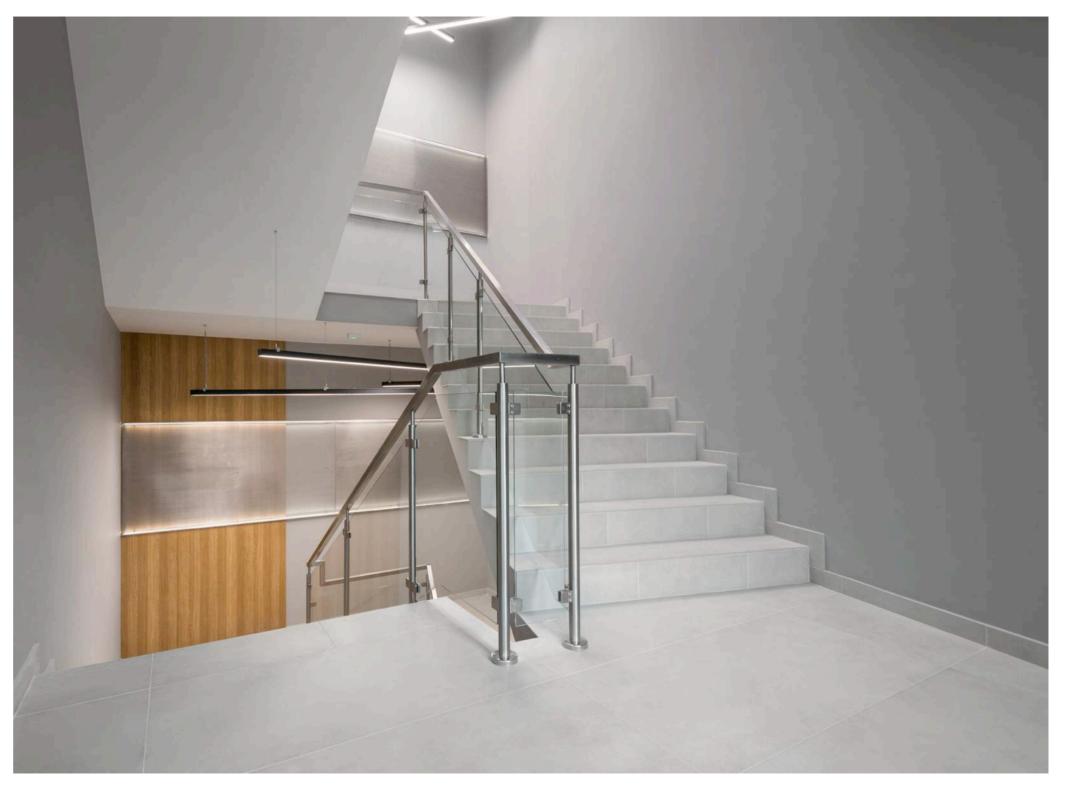


OFFICE

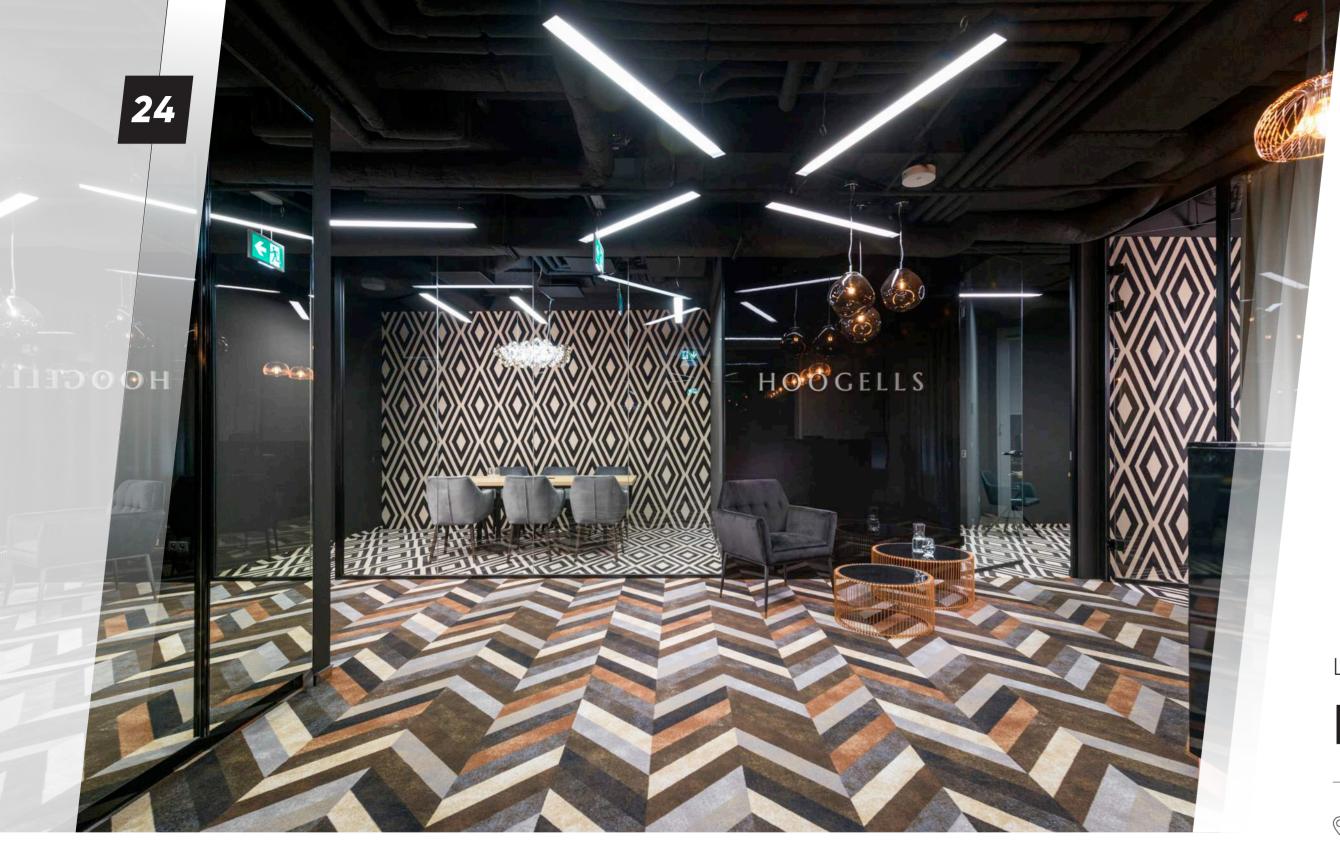
#### **BUILDING**

⊗ LUBLIN





OFFICE BUILDING, LUBLIN, CZECHOWSKA 19A Collection: Somea dust, Batista dust

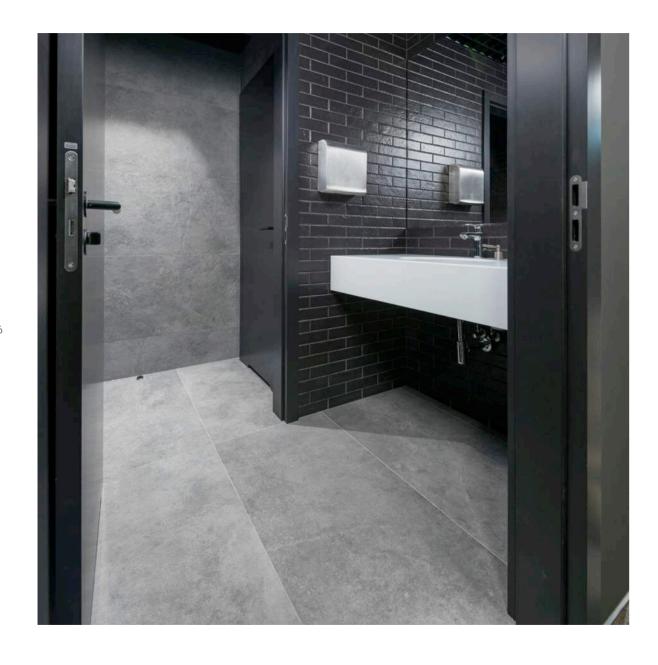




LAW OFFICES

#### **HOOGELLS**

WARSAW





HOOGELLS LAW OFFICES, WARSAW, BOBROWIECKA 8
COLLECTION: FOGGIA NERO, TACOMA GREY





MEDICAL CLINIC

#### "ALMED"

W A R S A W







MEDICAL CLINIC "ALMED", WARSZAWA, KONCERTOWA 13
COLLECTION: VICINO BEIGE



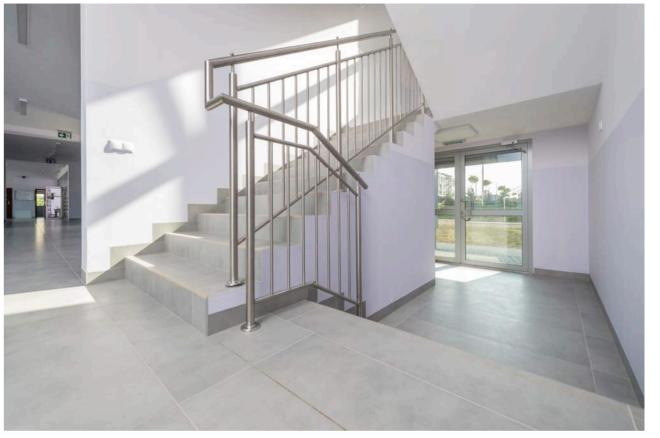


BILINGUAL

# PRIMARY SCHOOL

RADOM









BILINGUAL PRIMARY SCHOOL, RADOM, RADOMSKIEGO 10

COLLECTION: CORTONE CREMA, URBAN STEEL, BATISTA MARNEGO, SZARA

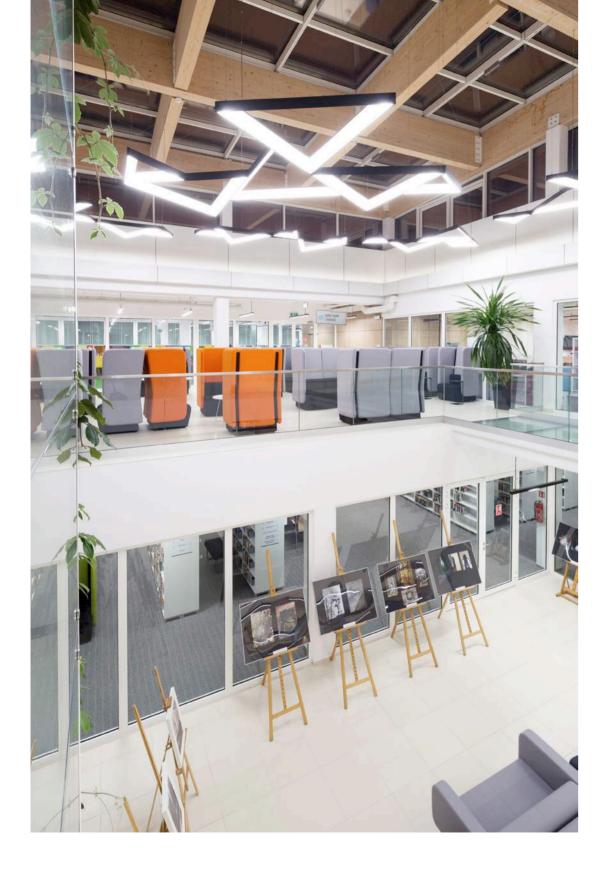


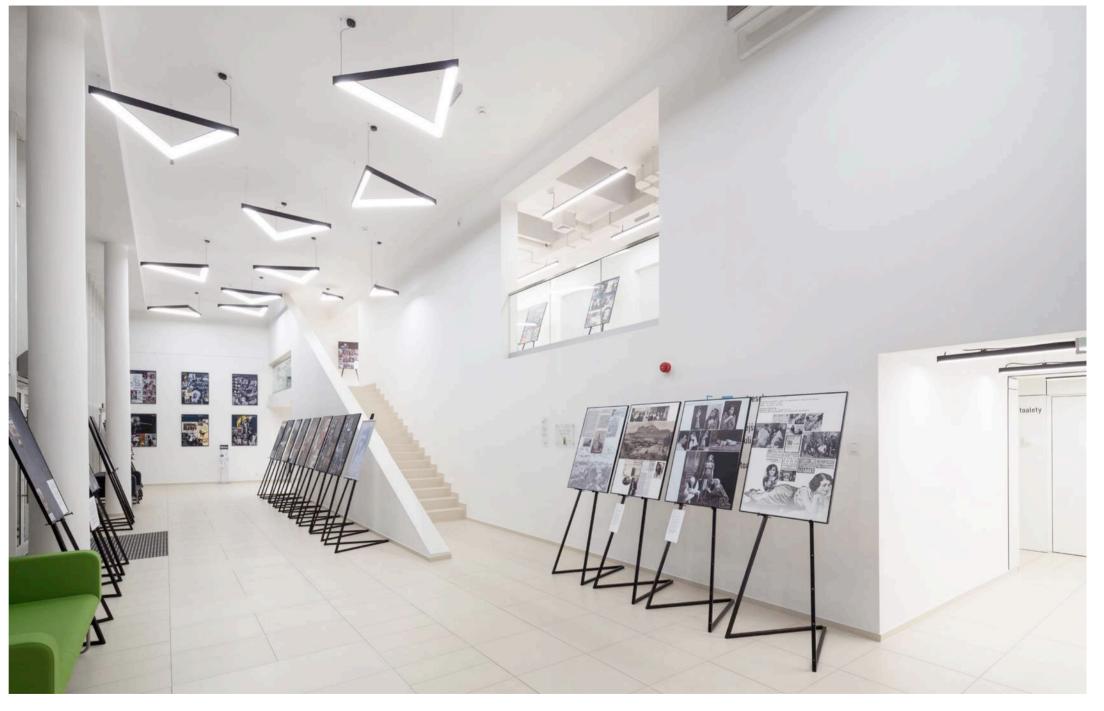


PUBLIC LIBRARY

#### **MEDIATEKA**







MUNICIPAL MEDIATEKA PUBLIC LIBRARY, SOSNOWIEC, KOŚCIELNA 11
COLLECTION TREND STONE biały (TS01)

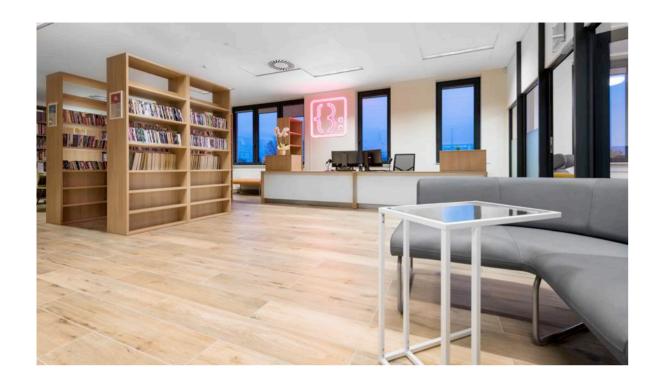




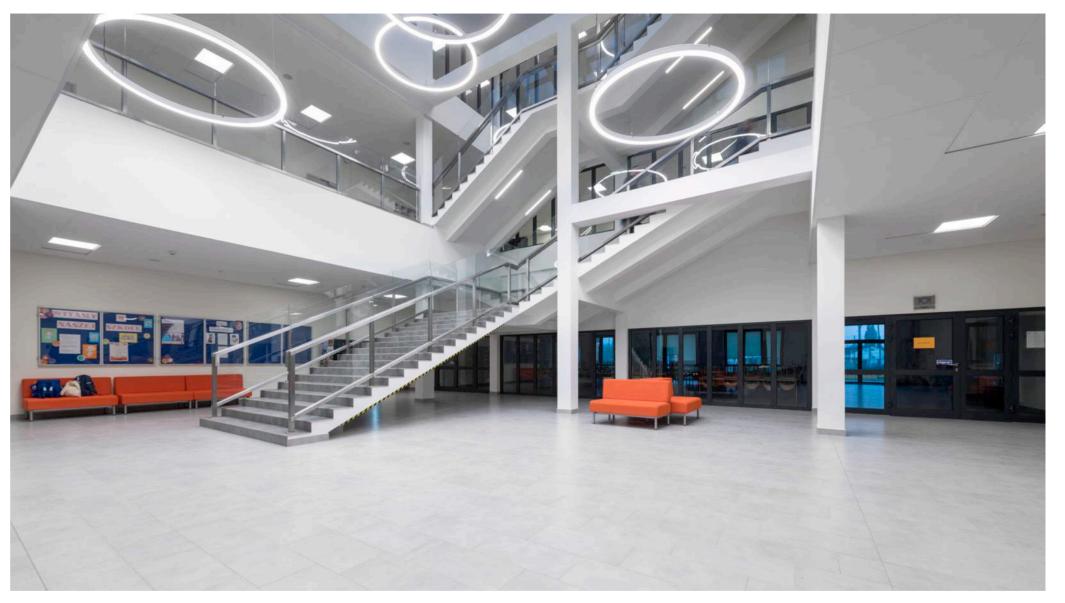
CENTER

# EDITORIAL & MULTIMEDIA

PIASECZNO







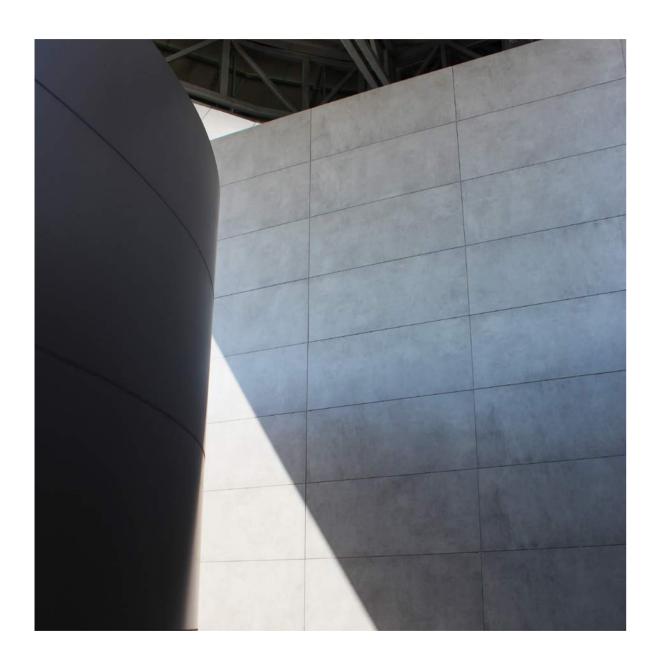


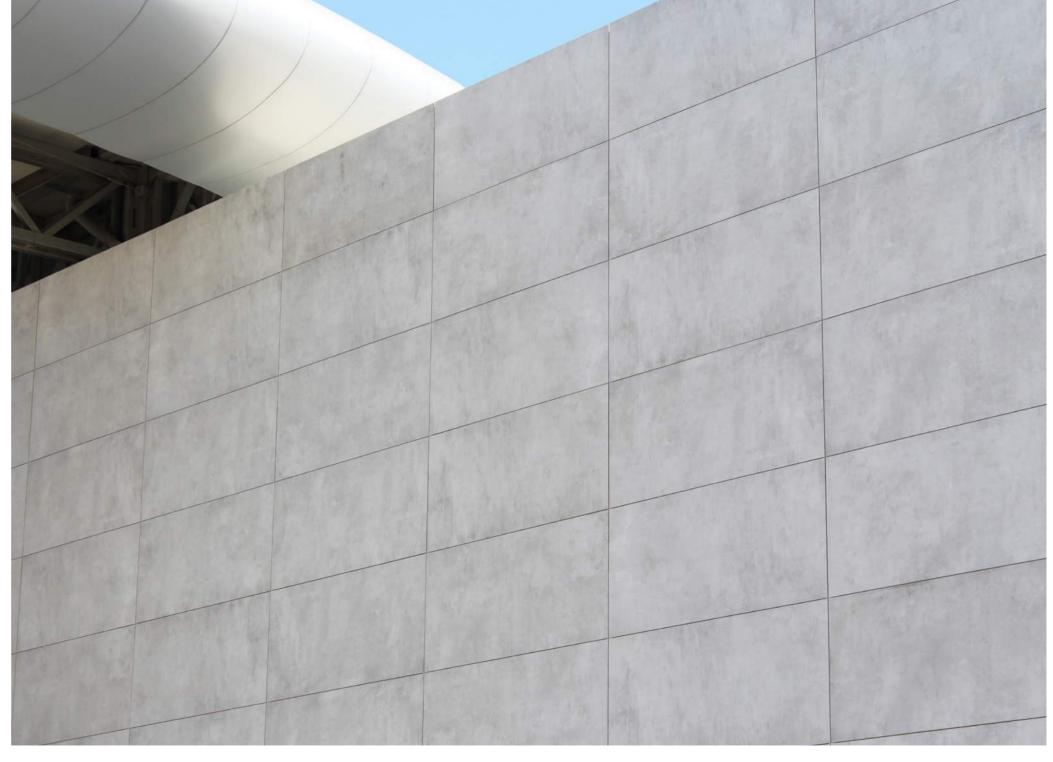


CONVENTION CENTER

#### **REYNOSA**

© REYNOSA, MEXICO





REYNOS CONVENTION CENTER, REYNOSA, MEXICO
COLLECTION: SOFTCEMENT